



BITRICHEX

CRYPTO ASSET EXCHANGE

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WHITEPAPER V-1.2

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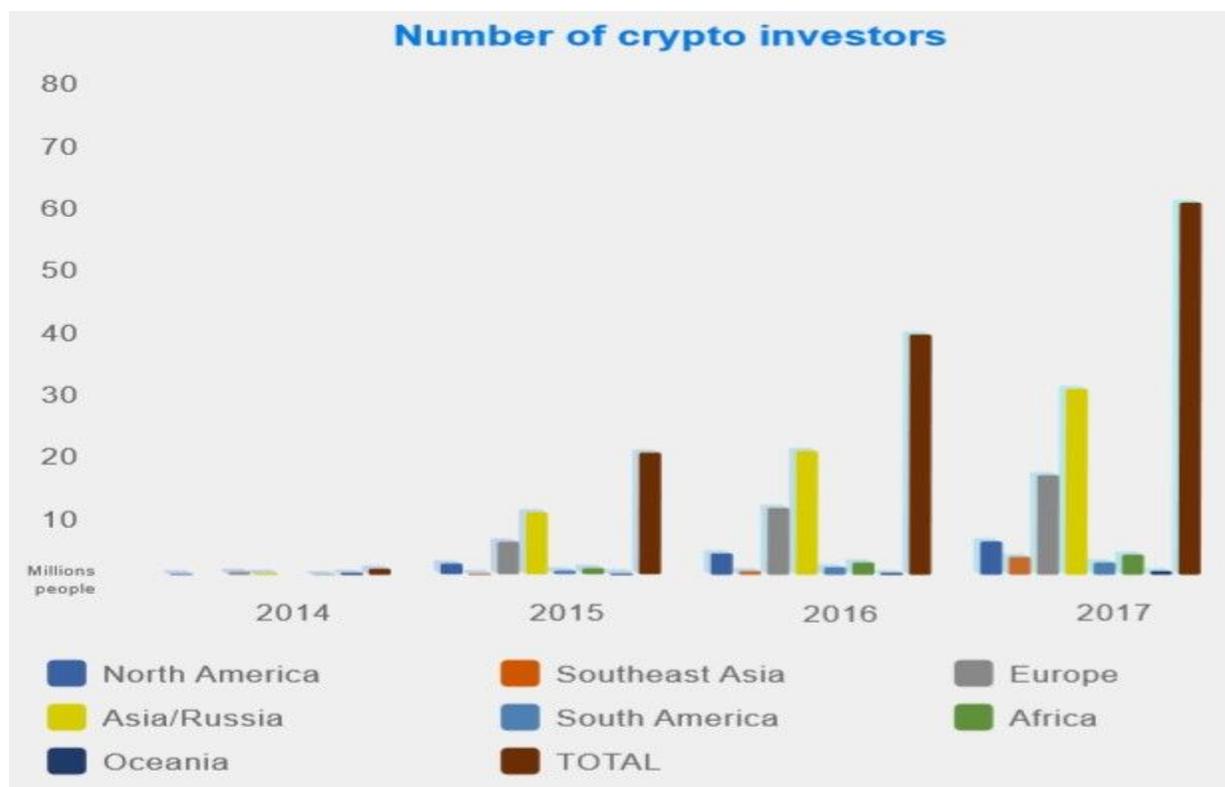
INTRODUCING

Vision, Mission, Target Markets

For those of you who are already experienced in crypto currency, surely you have seen and transacted in most crypto exchanges. Popular methods in crypto trading generally trade coins to coins by using BTC and ETH as intermediaries to local currency (fiat). This kind of exchange method takes a long time and certainly with high costs.

Our mission is to present a new, convenient and safe platform for trading cryptocurrency directly using fiat, "Bitrichex". The "Bitrichex" exchange was developed to become the only world-class cryptocurrency exchange that has the highest liquidity, and the lowest cost support.

In its journey to achieve the goal of being the best, the "Bitrichex" Exchange launched the Official Token, "BitRich (BTH)". This BTH will be an official token that can be used to pay fees, fees and more.



Problems

There are many cryptocurrency exchanges in the world, but most of them Only provides a coin-to-coin trading pair. A popular method for altcoin trading is to buy BTC or ETH as a local currency broker (fiat), which creates a difficult and time-consuming problem for traders.

- ❖ The limitation of using fiat in coin trading. It is time-consuming and costly to convert cryptocurrencies into fiat since it has to be done via intermediate partners.
- ❖ Very few trading pairs and less options for traders
- ❖ Low system availability
- ❖ Very few payment methods to deposit money into wallets
- ❖ Low reliability and security

Future of Crypto Exchanges

- ❖ The cryptocurrency exchanges will attract a large number of traders trading in multiple trading pairs
- ❖ The Exchange will use a variety of payment methods to make it easier for investors to trade
- ❖ Lower cost
- ❖ A preference to use fiat in each country to trade directly with multiple cryptocurrencies
- ❖ Safer and more secure



BITRICHEX CRYPTO ASSET EXCHANGE

Providing a cryptocurrency exchange on which investors can easily trade with the fiat of their country, as well as saving time and money (with low cost) and absolute security.

Strengths and Core Values

Connecting crypto exchanges in different countries: Bitrichex exchange allows users to trade using different fiats from many countries. This connection will make it easier for trading and transferring crypto and fiat in users' own land, as well as local currencies of other countries.

High liquidity: The platform ensures high liquidity with a stable trading volume. The number of users in our 2018 target market is over 5 million people, therefore, we guarantee the frequency of access and continuation of transactions on the platform.

Low charge: Bitrichex exchange also ensures that users will receive favourable treatments and lower fees compared to other crypto exchanges in their own countries.

Real-time trading with high speed: With the capability of processing 100,000 to 200,000 transactions per second, we can ensure that orders are always made on time. The architecture of our system will adjust to the amount of hardware required as the number of users grows.

Simple to trade: Bitrichex offers a modern and intuitive user interface with a simple order process that all beginners and experts can easily use. Bitrichex provides real time order books, charting tools, and trade history on the same screen so that you can trade any cryptocurrency easily. The inter-market feature makes trading more convenient for users who want to trade from different countries that our platform supports.

Stability: Bitrichex is developed on a platform which is the core engine of many stock and forex exchanges. It has been proven to be secure and reliable. The system is built on the most stable and advanced cloud infrastructure to ensure the highest availability. With a real-time monitoring system and 24/7 support, any issue that may occur during the operation will be addressed instantly.

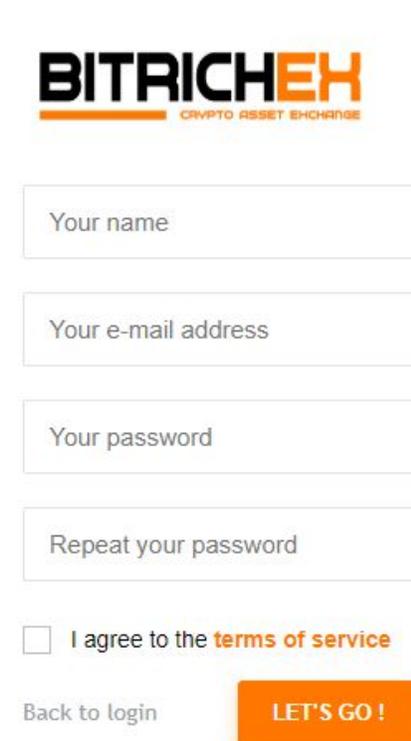


Transparent fee structure: Bitrixex offers a simple fee structure with low rates. Our fee model ensures that we are operating with a deep liquidity pool which allows for better price discovery and a favorable trading environment for all customers. There is no hidden fee and we only charge for what are stated clearly in the Fee Structure document.

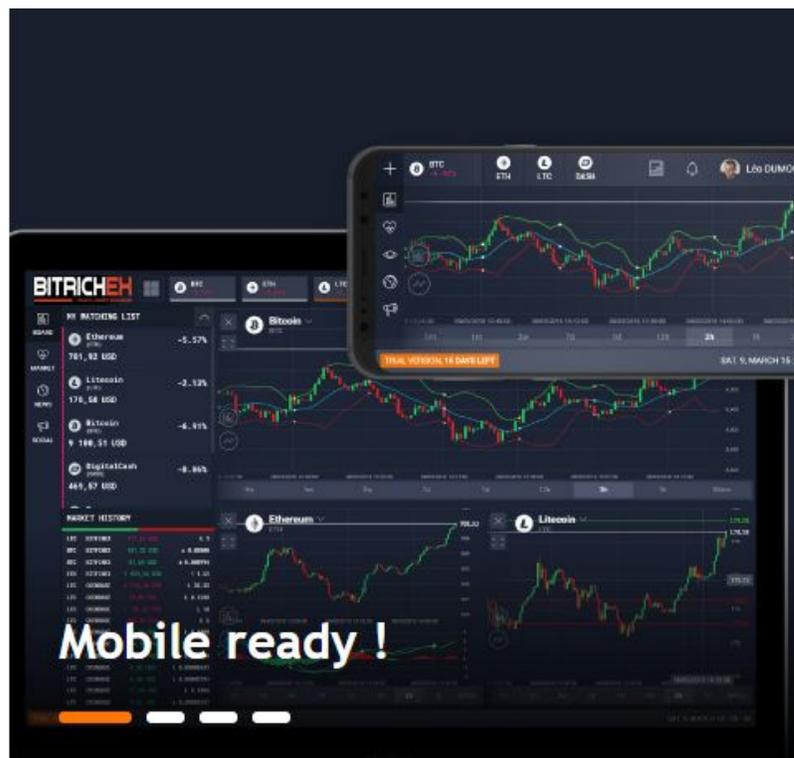
Crypto News updates every day: you will be updated on every Crypto development globally

User Interface

Bitrixex can be accessed via the website: <https://bitrixex.com>. You can see live how our exchange works for you.



The registration form features the Bitrixex logo at the top, followed by four input fields: 'Your name', 'Your e-mail address', 'Your password', and 'Repeat your password'. Below these fields is a checkbox for 'I agree to the terms of service' and a 'Back to login' link. A prominent orange button labeled 'LET'S GO!' is positioned at the bottom right of the form.



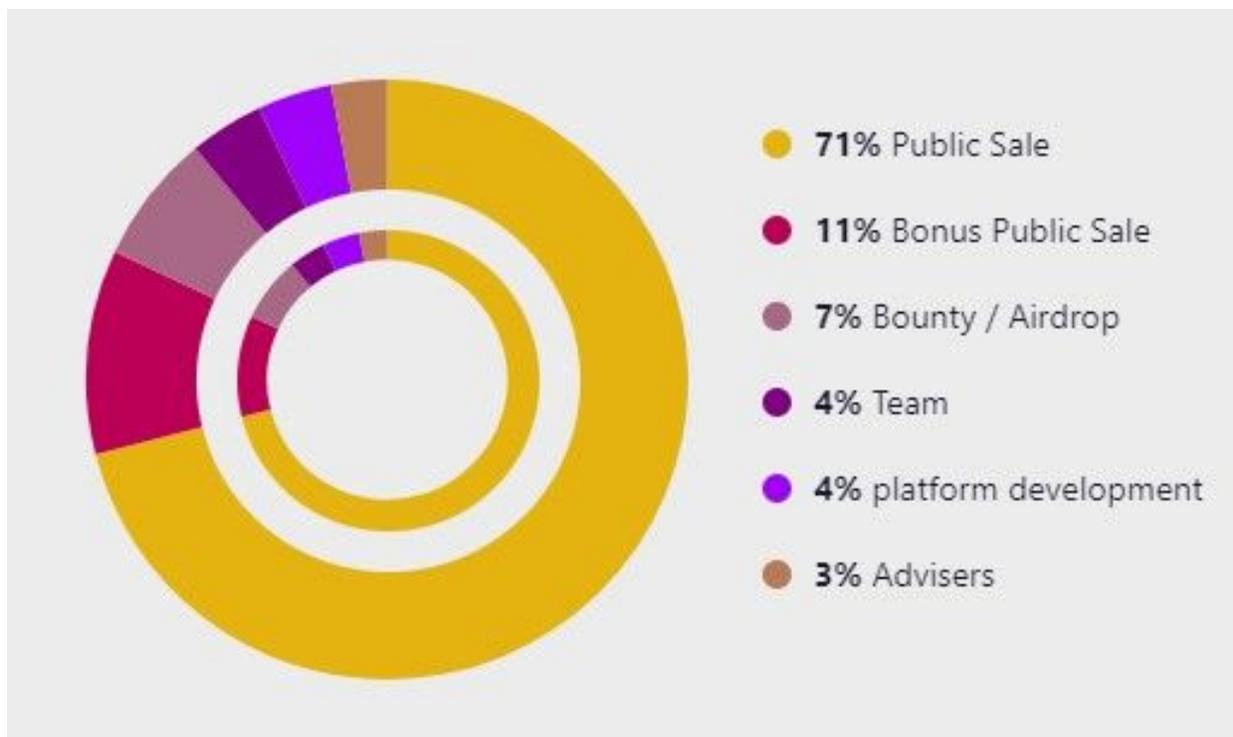
BITRICH TOKEN

Bitrichex will release Bitrich (BTH) Tokens developed on the Ethereum - ERC20 blockchain technology base 20. As we all know that Ethereum - ERC20 is one of the best, most popular and stable blockchain platforms available today.

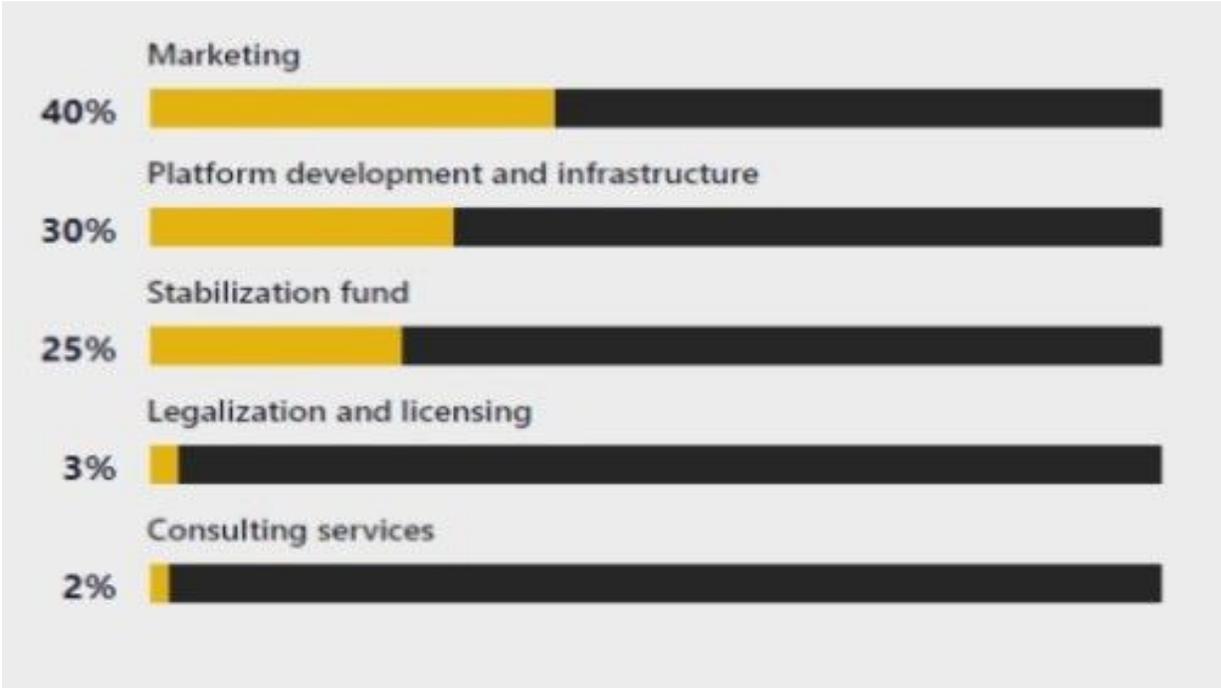
Token Details

Name	: BitRich
Tickers	: BTH
Decimals	: 8
Contract	: 0xf293df3337bdfc76a454ce00b3d2fa5c8ba086a5
Standart	: Ethereum Standart Token (ERC-20)
Supply	: 7.000.000.000

Token Allocation



Use Of Funds



MARKETING MODEL

Event

We make Trade Events. Event Token Holder on Our Platform. Every one or two months for holders or users.

Pre-Sale Program

In addition to large-scale paid marketing encouragement, a useful Pre-Sale program has been implemented, we will give a bonus of 3 - 15% of the purchase cost when the Pre-sale takes place.

Community

Conferences and meetups around the world are essential for the growth of the industry, and as such, sponsorships are in process for major events to not only help the news spread about the exchange, but to help fund the events themselves to make sure the cryptocurrency marketing community grows as much as possible.



ROADMAP

Q3 - 2017	Market research. Design and development the concept of the Exchanger platform. team formation
Q4 - 2017	Confirmation of crypto player interest
Q1 - 2018	Platform development begins
Q2 - 2018	Break the concept of sales and marketing
Q3 - 2018	Exchanger Platform beta version was launched
Q4 - 2018	Preparation for sales and community development smart contract
Q4 - 2018	Airdrop program and introduction of business models (Pre-sale marketing campaign)
Q4 - 2018	Tokens closed pre-Sale
Q4 - 2018	Tokens are linked to the main crypto exchange
Q1 - 2019	Release Platform for testing phase, signing contracts, deposit integration, and withdrawals, security testing
Q2 - 2019	Launch of a platform that is ready for use and release to the Asian, European markets
Q3 - 2019	Mobile version platform for iOS & Android was developed
Q3 - 2019	Release of the mobile version of the platform for iOS & Android
Q4 - 2019	Get permission, trademark, and legality from the authorities
Q4 - 2019	Further development of the platform and increasing market share



RISK

The mere fact of trading BITRICH token on the crypto-exchange market does not guarantee the formation of an active and liquid token market within a reasonable time outlined in our plan. In the worst case scenario, this can lead to the price of the token valued lower than its initial price. It may also be impossible to urgently sell tokens. Since BITRICH tokens are not tied to the value of real-world assets, such as precious metals, fiat currencies, and valuable property and are not guaranteed by any credit or pledge obligations, their market price cannot be guaranteed by any entity or person. The general state of the crypto-currency market, the work of regulators to integrate crypto-currencies into the existing legal framework of states and other global factors can make it difficult or impossible to fulfil our plans for the implementation phase of the project. We guarantee that we closely follow the current state of events in the industry, constantly analyse them, develop solutions and plan our further actions according to the changing conditions in order to ensure successful implementation of the project.

